

DICO

Pre-Approved Advertising Messages

These messages are approved for use by credit unions without further approval from DICO. All other messages must be approved by DICO according to By-Law No.3.

Message #1	Insurable deposits covered by the Deposit Insurance Corporation of Ontario.
Message #2	Insurable deposits in registered accounts* have unlimited coverage. Insurable non-registered Canadian dollar deposits are covered up to \$250,000.
Message #3	All insurable non-registered deposits are covered up to \$250,000. Insurable deposits in registered accounts have unlimited deposit coverage.
Message #4	Insurable deposits in all registered accounts with Ontario Credit Unions have unlimited deposit coverage.
Message #5	At {name} Credit Union, insurable non-registered deposits are covered up to \$250,000. Insurable deposits in registered accounts have unlimited deposit coverage.
Message #6	At [name] Credit Union, insurable deposits in registered accounts have unlimited coverage.

For all messages, it is required to include the following reference to DICO's brochure on insurance coverage as part of the message or at the end of the advertising material:

“For further information on deposit insurance, please ask for a brochure at the credit union or visit DICO’s website at www.dico.com”

Note*

The term “registered accounts” can be replaced by one or any combination of the following terms: LIRA, LIF, RRSP, RRIF, RDSP, RESP, TFSA