

# FSRA's Pension Awareness Day Campaign Rollout Calendar

## February 2026

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2	3	4	5	6	7	8
9	10	11	12	13	14	15
<ul style="list-style-type: none"> <li>• <a href="#">FSRA's Pensions Forum</a></li> <li>• Digital paid media launches</li> <li>• Campaign landing page live: <a href="https://www.fsrao.ca/pensionawareness">https://www.fsrao.ca/pensionawareness</a></li> <li>• LinkedIn/Facebook post (post 1)</li> </ul>			<ul style="list-style-type: none"> <li>• LinkedIn/Facebook post (post 2)</li> </ul>			
<i>&lt; Digital paid media campaign &gt;</i>						
16	17	18	19 (Pension Awareness Day)	20	21	22
	<ul style="list-style-type: none"> <li>• LinkedIn/Facebook post (post 3)</li> </ul>		<ul style="list-style-type: none"> <li>• News release distributed</li> <li>• LinkedIn/Facebook post x 2 (posts 4 &amp; 5)</li> <li>• Pension Awareness Day banner on FSRA homepage / campaign page</li> </ul>	<ul style="list-style-type: none"> <li>• LinkedIn/Facebook post (posts 6)</li> </ul>		
<i>&lt; Digital paid media campaign &gt;</i>						
23	24	25	26	27	28	March 1
				<ul style="list-style-type: none"> <li>• Digital paid media ends</li> </ul>		
<i>&lt; Digital paid media campaign &gt;</i>						